Library Advisory Board Meeting June 20, 2019

Members Present: Leigh Rupinski, Carol Scholten, Elaine Ebeling

Also Present: Lizzie Schab, Adam Elenbaas

- I. Call to Order
- II. Approval of the agenda
- III. Approval of the previous meeting minutes
- IV. Public Comments
 - a. Adam Elenbaas: Library bill was unanimously approved in House and Senate and signed by Governor Whitmer on Tuesday
 - i. Does the Advisory Board need to go through a reappointment process?
 - ii. Advisory Board is now mandatory group, required by State
 - iii. May need to look at and reapprove Bylaws
 - b. Possible incoming storage company on lot next door to Library– Library Lane not to be primary traffic lane
- V. Director's Report
 - a. Staff Changes
 - i. Circulation Assistant left at the end of May position filled internally (Naz)
 - ii. Now need to fill Naz's old position. Position has been posted for several weeks.
 - 1. In person interviews soon, hope for recommendation by July 8 Board meeting
 - b. 2019 Summer Reading Program
 - i. Started June 10
 - ii. Kickoff party June 17 130 attendees
 - 1. Hula Hoopers performed
 - iii. Ashley visited 56 classrooms in May to promote the program (roughly 1400 students)
 - c. Summer storytimes
 - i. Two storytimes a week this summer because of the volume of children attending
 - 1. Mondays (Ashley) and Fridays (Lizzie)
 - d. Automatic renewal
 - i. All Lakeland libraries started this in April
 - ii. 3 days before due, if no other holds, book automatically renews for 3 weeks from the original due date (can renew up to 2 times)
 - iii. Positive feedback less overdue fines
 - e. Allendale Community Early Literacy Project
 - i. Ashley and Lizzie visited Family Fare to pitch the idea
 - ii. Card packs in the lobby of Family Fare (packs are bilingual)
 - iii. Build pre-reading skills
 - iv. Kids can earn punches on a punch card and redeem for free donut or fruit
 - v. Roll out in July
 - f. Library statistics

- i. Less people in the door, but checking out more
- ii. More people using eBooks
- VI. Old Business
 - a. Friends of the Library group
 - i. Need to outline goals for the group
 - 1. Promoting and marketing events
 - 2. Fundraising with a book sale towards sponsoring pricier guest events or eventually towards expansion
 - ii. Reach out to frequent patrons, GVSU librarians, etc.
 - iii. Yearly dues \$10 a year
- VII. New Business
 - a. Next meeting September 19
- VIII. Adjournment